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MICE (Business tourism)

M → Meetings.

I → Incentive.

C → Conferences / Convention.

E → Exhibitions.

~~Meetings~~ Conferences.

A meeting of people of for discussing formally matter of common concern is termed as conference. This are primarily concerned with planning solving management problem or obtaining information. they are generally confined members to the member representative of the same profession, organisation or association. The number involve ^{may} the range 30 to 200 delegates.

Convention.

This is an assembly of people meetings of a common purposes to formally discuss the policy. generally this term is used of criminal political party members, meetings etc.

Meetings.

The coming together of person or assembly of a common purposes to discuss / or decide on issues in term as a meetings.

Exhibitions.

The presentation of product to an item or service to an invited audience or public with the aim of inducing a sale or informing the visitor. they are also know as trade shows or trade fair.

Incentive.

The travel offer by a company or any other organisations reward or to encourage of member of their sales or administrative staff.

Incentive is a form of motivation given to employees to encourage them to work harder their target & achieve their target. This incentive can be in form of money, gifts or travel Vouchers. In order to save the employees tax company this day refer travel Vouchers and incentive.

Popular conferences destination in India

Agra, Delhi, Mumbai, Goa, Shimla.