

30/July/14

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TOUR & TRAVEL

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DATE

History

⇒ As ^{Civilization} Civilization develop conscious travel in order to explore and see the world began. The travel of the past was a merchant, pilgrim, a Scholars in search of ancient text and he event equires way farer looking forward to new and excited experience trade and commerce. ^{However} ~~However~~ was the strongest ^{force} ~~force~~ in the ancient past. With the opening up of trade ^{routes} ~~route~~ travel become easier & rather ^{became} ~~more~~ regulated. Trade relations nature into the culture relations.

⇒ The grand toward of the 17 and the 18 century was made by the diplomat business people and Scholars who travelled to the europe to the cities of France & Italy. It became fashionable for Scholars to study in paris, florence and other culture & centre.

⇒ The concept of modern tourism came into being in the second half of the 19 century and in hand with the development of the industrialised ^{of the} society of the western Europe & ^{North} America. The industrial revolution was responsible for the change in economic & the social system & factor life increasing need to find relief from work day routine the city dwellers yearning from physical adventure and comfort and pleasure.

⇒ Then came the advent of railway, sea transport, road transport, air transport, jets ^{high} speed trains.

⇒ Tourism as we understand the today is of relatively modern origin. Although the annual movement of the people started a century ago but the present day mass tourism specially in relation to international travel is a post world war phenomenon.

Define OF the tourism?

Tourism may be defined as the process activities and outcomes arising from the relationship and interaction amongst tourist, tourism supplier, host govt., host community and the surrounding environment that are involved in attracting & hosting of visitors.

Define U.N.-W.T.O:-

United nations world tourism organisations

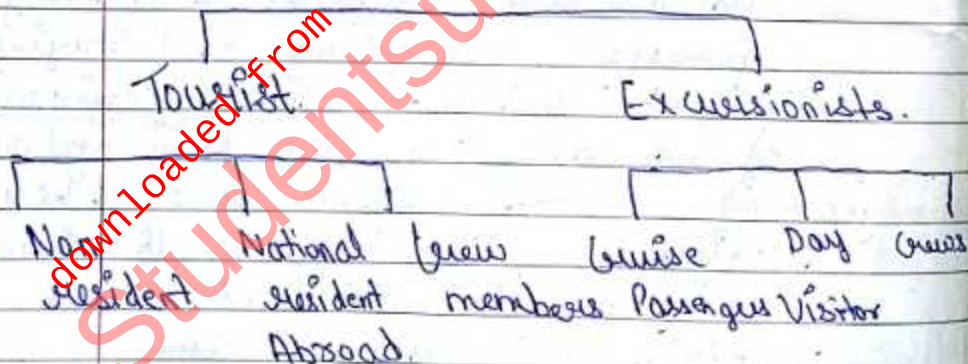
U.N.W.T.O defines tourism as
follows: Tourism comprises of activity
persons traveling and staying
in places outside the usual environment
of more than one ^{consecutive} consecutive nights
for leisure, business and other
purposes. The term usually environment
is extended to exclude trips
within the area of usual
residents, frequent and regular
trips between domicile and work
place and other community trip
of routine character.

Different Types of Tourism :-

- ⇒ Domestic tourism
- ⇒ International Tourism
- ⇒ In bound Tourism.
- ⇒ Out bound Tourism.

Defination of tourist : In notes.

Diagram



Holiday
 Health
 business
 study
 mission
 long term
 Religion
 Sports
 etc

Tourism as an Industry

To a nation the same total of tourist expenditure within its geographical boundaries it refers to as tourist industry / tourism industry.

Tourism is a basic and most desirable and human activity.

deserving the ^{positive encouragement} patronage of all

people and all govt. In early years

of this century
tourism

it was not looked industry but

as the collection of business who common think was to provide services to the travellers.

Since it is a multifaceted activity it touches nearly all sectors of national life and consist of entire world of those trades which together satisfied the need of travellers.

Components of Travel Trade Tourism Industry

Primary

Secondary travel trade

Hotel industry Catering industry Transport industry travel agents

Accommodation

Land air water

Bank

Hand-renew

Laundries

Retail Shops

Supplier of goods & services to the primary T.T.

Enter maintenance

insurance

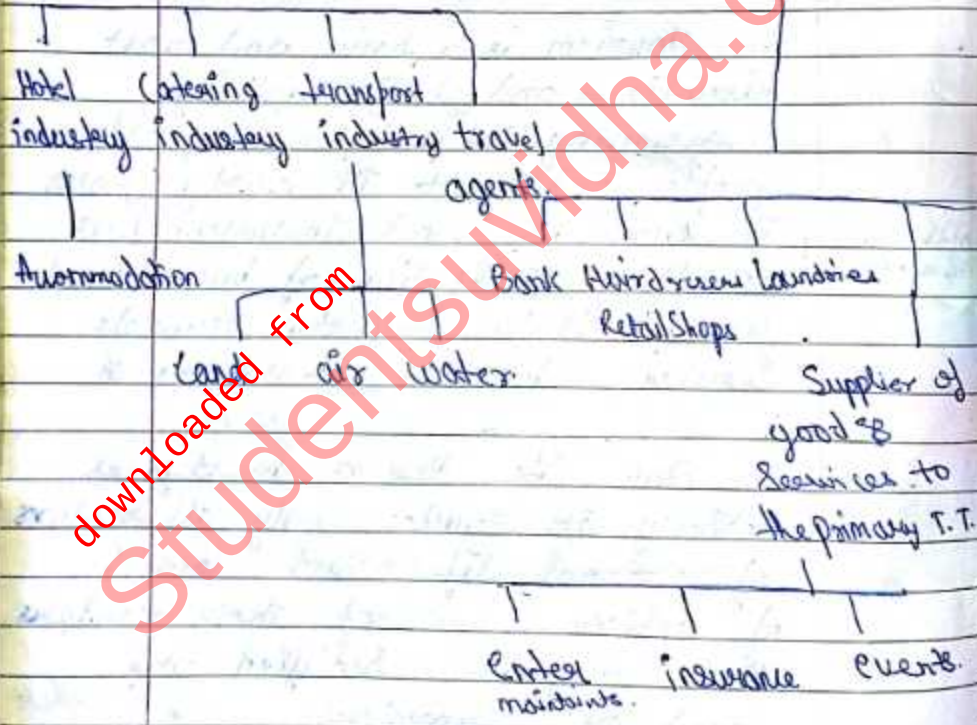
events

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Components of Travel trade Tourism Industry

Primary

Secondary travel trade



Components of Tourism.

Tourism does not exist in its consist of components of tourism.

1. Transport. → Land, air and water
2. Locale → destination & attraction.
3. Accommodation.

may be consist considered as components of tourism.

A tourist in order to get its destination has to travel and therefore some mode of transport is necessary for of this. This mode mode of transport may be motor car, A coach, and aeroplane, A ship or A train which enable A traveller to reach his there determined destination.

A The Locale may be used to include the holiday destination and what it offer to the tourist. A holiday destination may offer, natural attraction like Sunshine, a Sea nic beauty, sea sporting facilities etc.

A Accommodation is the another imp components which is essential of providing food and rest. after having reach his destination a tourist must have some kind of accommodation which provide his food and sleep.

Contribution of Tourism

Social and Eco Significant

Why tourism

Economic

- (1) Employment generation.
- (2) Foreign exchange revenue.
- (3) Development of infra infrastructure.
- (4) FDI
- (5) Growth and other industries.
- (6) Contribution to GDP.

Contribution to GDP

Tourism is the most important source of income for many countries. newly emerging countries such as Caribbean depend very heavily on tourism incomes, which often represents the major part of gross domestic product even developed countries like Canada & the U.S. derived major share of the GDP through tourism. tourism & hotel industry contribute towards economy is illustrated by the direct industry impact of 3.8% of total GDP and the combined direct & indirect impact was 10.6% in the year 2005.

2. Economic

(1) **Employment generation** → In the year 2003 & 2004 employment in tourism sector (Direct + indirect) was 1.8 million accounting for 8.78% of total employment. according to the WTTC the total employment generation at a global level through tourism was 8.4% in the year 2008.

the funds is constantly easily.

- Foreign Exchange $\rightarrow$ is concerned from the year 1950 to 2005 tourism arrival expanded the rate of 6.5% from 25 million to 80 millions.

The income generated is even higher reaching 11.2% during the same period the travel receipt in the year 2001 $\rightarrow$ 3.20 Billion USA
the year 2007 $\rightarrow$ 8.57 Billion USA.

Growth @ 15.4%.

- Revenue Generation for Govt $\rightarrow$ Tourism also generates revenue for govt the major taxes.

1. Property tax
2. Imports duty
3. Sales tax
4. Income tax
5. Transport tax
6. Entertainment tax etc.