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Total No. of Questions : 09]   [Total No. of Pages : 02

Paper ID [IT307]

(Please fill this Paper ID in OMR Sheet)

B. Tech. (Sem. - 5th)
ELECTRONIC COMMERCE (IT - 307)

Time : 03 Hours   Maximum Marks : 60
Instruction to Candidates:

1) Section - A is **Compulsory**.

2) Attempt any **Four** questions from Section - B.

3) Attempt any **Two** questions from Section - C.

Section - A

Q1)   (10 × 2 = 20)

a) Define Electronics Commerce.

b) How XML is used in Electronic Commerce?

c) What is UML?

d) Define Firewalls.

e) What is Electronic Cash?

f) What is Electronic retailing?

g) Why ASP is used?

h) Write any two points for E-commerce failure.

i) Write any two strategies for Roadmaps to E-business.

j) What is E-business blueprint?

Section - B

(4 × 5 = 20)

Q2) Write a short note on Industry Frame work for Electronic Commerce.

Q3) For what purpose web extensions VRML and Real Audio is used? Explain.

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Q4) What is Netscape secure socket layer?

Q5) Write a short note on banking via the PC.

Q6) Compare different Encryption methods.

Section - C

(2 × 10 = 20)

Q7) Write in detail different search Engines for extracting information for Electronic Commerce.

Q8) Explain supply chain management using application software perspectives.

Q9) What is E-business? What are E-business project planning check lists?

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