

Roll No.....

Total No. of Questions : 09]

[Total No. of Pages : 02

## Paper ID [A0517]

(Please fill this Paper ID in OMR Sheet)

B.Tech. (Sem. - 5<sup>th</sup>)

ELECTRONIC COMMERCE (IT - 307)

Time : 03 Hours

Maximum Marks : 60

Instruction to Candidates:

- 1) Section - A is **Compulsory**.
- 2) Attempt any **Four** questions from Section - B.
- 3) Attempt any **Two** questions from Section - C.

### Section - A

Q1)

(10 × 2 = 20)

- a) What is Electronics Commerce?
- b) How HTML is used in Electronic Commerce?
- c) What is Java script?
- d) Why Firewalls used in WWW?
- e) What are Electronic Checks?
- f) What is Mercantile model?
- g) Why Encryption is used in Electronics Commerce?
- h) Why JSP is used?
- i) Write any two challenges for Roadmaps to E-business?
- j) Why there is failure of E-business? Write two points?

### Section - B

(4 × 5 = 20)

Q2) What are different forces fueling Electronic Commerce?

Q3) Write a short note on Multimedia web extensions?

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P.T.O.

**Q4)** Which financial instruments are used in Electronics payment scheme?

**Q5)** Write a short note on banking via the online services?

**Q6)** What are types of Electronics Commerce?

**Section - C**

**(2 × 10 = 20)**

**Q7)** Illustrate different encryption methods used for secure transaction?

**Q8)** How banking through Web is done? Write technical aspects?

**Q9)** What is E-business? How blueprints of E-business are created?

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