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Roll No.

Total No. of Pages : 01

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BCA (2007 to 2010 Batch) (Sem.-2nd) PRINCIPLES OF MANAGEMENT Subject Code : BC-201

Paper ID : [B0205]

Time : 3 Hrs.

Max. Marks: 60

INSTRUCTION TO CANDIDATES :

- 1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
- 2. SECTION-B contains SIX questions carrying TEN marks each and students has to attempt any FOUR questions.

SECTION-A

I. Write briefly :

- (a) What is sole-proprietorship?
- (b) Differentiate between 'Mission' and 'Objectives'.
- (c) Why organising is important?
- (d) Differentiate between recruitment and selection.
- (e) What is departmentation ?
- (f) Define MBO.
- (g) What is the concept of motivation ?
- (h) Define 'Authority'.
- (i) What is Trait approach to leadership?
- (j) Define Decision Making.

SECTION-B

- 2. Define Management. Discuss the scope of management.
- 3. Describe the nature of planning. Explain various steps in planning process.
- 4. Explain the factors affecting the extent of decentralisation in an organisation.
- 5. Discuss theory X and Y of motivation.
- 6. Explain various styles of leadership as given under the 'managerial grid.'
- 7. Define 'Controlling'. Discuss the essentials of effective control systems.

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