

Roll No.

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BBA (Sem. – 1st)

BUSINESS COMMUNICATION - I

SUBJECT CODE : BB - 105Paper ID : [C0205]

Time : 03 Hours

Maximum Marks : 60

Instruction to Candidates:

- 1) Section - A is **Compulsory**.
- 2) Attempt any **Four** questions from Section - B.

Section - A**Q1)****(10 × 2 = 20)**

- a) Define communication?
- b) What are the cultural barriers to communication?
- c) Differentiate between Verb and Adverb?
- d) Define Passive voice?
- e) What Preposition?
- f) Define Antonyms?
- g) What do you mean by precis?
- h) What do Symbols?
- i) Define Conjunction?
- j) What is importance of communication?

Section - B**(4 × 10 = 40)**

- Q2)** What do you mean by communication and what are essential of effective communication?
- Q3)** Distinguish between verbal and non verbal communication giving suitable examples?
- Q4)** Distinguish between Homonyms, Antonyms and Synonyms?
- Q5)** What are the basic parts of speech? Explain.
- Q6)** What is model of communication followed in business?
- Q7)** What are the essential rules followed for paragraph writing?

