

Roll No.

56006

**M.B.A. 2 Year 1st Semester
(N.S.) Batch 2011-12**

Examination-December, 2015

Computer Applications in Management

Paper-MBA-106

Time : 3 hours

Max. Marks : 50

Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard will be entertained after the examination.

Note : Section-A is **compulsory**. Attempt **four** questions selecting at least **one** question from each unit in section-B. All questions carry equal marks.

Section-A

1. (a) List out the limitations of computers.
- (b) What is bandwidth?

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(1)

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(c) What is a database?

(d) Distinguish between a file and a folder.

(e) Distinguish between digital and analog signals.

Section-B

Unit-I

2. (a) Discuss the functions of an operating system.

(b) Classify the computers on the basis of generations.

3. (a) Describe the mail merge facility of MS word software package

(b) Specify the generations of computer languages

Unit-II

4. List out the usefulness of spreadsheet package for business managers.

5. Describe the utility of Power Point Presentation.

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Unit-III

6. Write notes on the following:

(a) Internet applications in the field of marketing.

(b) Impact of computer usage on management students

7. Describe various network topologies citing their relative advantages and disadvantages.

Unit-IV

8. Describe the advantages of database for business organisations.

9. Write notes on the following:

(a) Entity and attribute

(b) Schema and subschema