

# END TERM EXAMINATION

FOURTH SEMESTER [BJMC] MAY- JUNE 2013

Paper Code: BJMC-202

Subject: TV Journalism & Production

Time : 3 Hours

Maximum Marks:75

Note: Attempt all questions.

Q.1 Write short notes on **any three** of the following:

(5X3=15)

- (a) Video Brief
- (b) Assemble Editing
- (c) Rough cut
- (d) Packaging
- (e) Technical Director

Q.2 What are different TV programme formats? Discuss any five in detail.

(15)

OR

How is television medium different from web and print media? Discuss the main points of difference?

Q.3 What are the components of a TV report? Discuss each in detail.

(15)

OR

What are different types of TV interviews? What are the essential qualities and preparation required to conduct a good interview?

Q.4 Why are multi-cam sets up and productions so important for news channels?

Discuss the role of the key professionals and technicians involved in a multicam production.

(15)

OR

What are the different steps in production of a TV programme? Describe each in detail.

Q.5 What are the different evaluation tools and techniques used in evaluation of a video programme? Discuss the utility and application of each.

(15)

OR

What is meant by field testing of a programme? How would you go about field testing an instructional video?

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