

**END TERM EXAMINATION****SECOND SEMESTER [BJMC]- MAY 2011****Paper Code: BJMC-102****Subject: History of Print & Broadcasting in India****Time : 3 Hours****Maximum Marks : 75****Note: Attempt any five questions including Q.1 which is compulsory.**

- Q1 Write short notes on **any five** of the following:- **(3x5=15)**
- (a) James Augustus Hicky
  - (b) Vernacular Press Act
  - (c) PIB
  - (d) Pool copy
  - (e) TRP
  - (f) DTH
  - (g) SITE
- Q2 Discuss the contribution of language press in the growth of journalism in India. **(15)**
- Q3 Describe the role of national press in the Freedom Struggle of India. **(15)**
- Q4 What is the policy with regards to the working of international news agencies in India? Discuss their significance for Indian media. **(15)**
- Q5 Do we need a media regulator? Discuss with reference to the role of National Broadcasters Association. **(15)**
- Q6 Describe the organization and structure of News Services Division of All India Radio. Discuss the importance of 6PM news. **(15)**
- Q7 FM has revived radio broadcasting in India. Discuss with reference to the government policy of licensing private radio stations. **(15)**
- Q8 Analyse the strengths and weaknesses of Doordarshan News. Illustrate with examples. **(15)**
- Q9 Commercialisation of TV news channels has redefined news. Discuss. Briefly outline the controversy of 'paid news' in this context. **(15)**

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