56008

MBA 2Yr. 1st Semester (New Scheme) Batch 2011-12 Examination-December, 2014

RUSINESS ENVIRONMENT

Paper: MBA-108

Time: 3 hours

Max. Marks: 80

Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard will be entertained after the examination.

Note: Section A is compulsory. Attempt four questions from section B selecting one question from each unit. All questions carry equal marks.

SECTION - A

- 1. Briefly explain the following:
 - (a) Micro indicators of business environment.

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- (b) Need for public sector
 - (c) Cheap and dear monetary policy
 - (d) Unfair trade practices
 - (e) Public private partnership
 - (f) Need for infrastructure
 - (g) Need for foreign investment
 - (h) India's competitiveness in the world economy.

SECTION - B

UNIT - I

- 2. Describe the factors affecting business environment.
- 3. Explain the emerging sectors of Indian economy.

UNIT - II

- 4. Describe the economic reforms initiated in Indian economy since 1991.
- 5. Explain fiscal policy measures adopted by the Indian government to achieve price stability and economic growth.

UNIT - III

- 6. Describe the threats and challenges facing SME sector.
- 7. Describe the trends in service sector growth.

UNIT - IV

- Explain causes of deficit in India's balance of payments. Suggest policy measures to remove this deficit.
- 9. Describe the factors affecting exchange rate movements.