

Roll No.

Total No. of Pages : 2

Total No. of Questions : 07

BBA (Sem.-6th)**ENTREPRENEURSHIP**

Subject Code : BB-602 (2007 to 2011 Batch)

Paper ID : [C0230]

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTION TO CANDIDATES :

- SECTION-A is **COMPULSORY** consisting of **TEN** questions carrying **TWO** marks each.
- SECTION-B contains **SIX** questions carrying **TEN** marks each and students has to attempt any **FOUR** questions.

SECTION-A**1. Answer briefly :**

- Meaning and characteristics of entrepreneurship.
- Entrepreneurial Motivation
- Role of Entrepreneurship in economic development.
- Needs of incentives for assistance to SSI.
- Compare and contrast Entrepreneurs and Intrapreneurs.
- Traits of good entrepreneurs.
- Advantage of SSI.
- Problems and limitations faced by SSI.
- Managerial skills required to be a successful entrepreneur.
- Need for institution support in SSI.

SECTION-B

- Explain the meaning and importance of SSI and explain the steps of establishing a SSI with examples.
- Explain the Kakinada experiment in detail.
- Explain the role of govt. and other institutions in the assistance and promotion of SSI.
- Explain in detail the establishment of entrepreneurial system.
- Write a note on entrepreneurial culture, socio-economic origin of entrepreneurship and factors affecting entrepreneurship.
- What do you understand by entrepreneurial motivation? What are the factors facilitating or affecting entrepreneurial ambition ?

