

Roll No.

Total No. of Pages : 02

Total No. of Questions : 09

BBA (Batch-2012) (Sem.-1st)**PRINCIPLES OF MANAGEMENT**

Subject Code : BBA-101

Paper ID : [C1121]

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTION TO CANDIDATES :

- SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
- SECTION-B consists of FOUR Subsections : Units-I, II, III & IV. Each Subsection contains TWO questions each carrying TEN marks each and student has to attempt any ONE question from each Subsection.

SECTION-A

- Write short note on :
 - Universality of management.
 - Features of scientific management.
 - Objective of planning.
 - Strategic decision.
 - Formal organisation.
 - Difference between centralisation & decentralisation.
 - Break-even analysis.
 - Nature of controlling.
 - Discuss the Kaizen as a modern management technique
 - Process of delegation of authority.

SECTION-B**UNIT-I**

- Define Management. Discuss general principles of management as given by Henry Fayol.
- Bring out the significance of the statement '*Effective management is always contingency or situational management.*' How does system approach of management differs from contingency approach ?

UNIT-II

- Discuss the concept of planning. How does strategic planning differ from operational planning ?
- Why decision-making is very important for management ? Discuss process of decision-making.

UNIT-III

- What do you mean by 'Span of Control' ? How the 'span of control' is determined ? As a manager do you prefer a narrow or wide span and why ?
- Explain the concept of staffing and briefly discuss the significant activities performed in this connection.

UNIT-IV

- What do you mean by budgetary control ? Explain different types of budgets used in this budgetary control system.
- Answer any two of the following in detail :
 - Business Outsourcing
 - Just in time management
 - Six Sigma